



GREENBLUE > CLEANGREDIENTS



CLEANGREDIENTS® IS AN ONLINE DATABASE OF CHEMICALS USED IN GREEN CLEANING PRODUCTS.

As companies seek to formulate safer cleaning products through the innovative application of green chemistry, CleanGredients provides reliable technical information on the chemicals used in their products.

CLEANGREDIENTS IS A UNIQUE AND REPLICABLE APPROACH THAT OFFERS...

Credibility. Detailed, unbiased, independently verified data.

Ease of use. User-friendly interface.

Leverage. Development of new formulations from CleanGredients-listed ingredients.

Voluntary recognition. Developed through industry and government collaboration.

Flexibility. Useful for various green formulation initiatives (U.S. EPA Design for the Environment Program (DfE), other eco-labels, corporate sustainability reporting).

Security. A method for reporting attributes without sharing proprietary information.

Choice. Provides information on a variety of chemicals from many leading chemical suppliers.

CLEANGREDIENTS HELPS FORMULATORS

CleanGredients helps formulators identify ingredients that have potential environmental and human health benefits. CleanGredients provides up-to-date, scientifically credible information about chemicals, including general product and regulatory information, physical-chemical properties, human and environmental health attributes, and sustainability attributes.

CLEANGREDIENTS HELPS SUPPLIERS

CleanGredients helps suppliers showcase their chemicals with potential environmental and human health benefits. Because key ingredient data are verified by an independent third-party, CleanGredients is recognized as a trusted source of chemical product information.

CLEANGREDIENTS FACILITATES DfE RECOGNITION

CleanGredients streamlines partnership with the U.S. EPA DfE Formulator Program by listing ingredient chemicals that are "pre-screened" against the high bar of the DfE's human and environmental health criteria. CleanGredients helps suppliers to market – and formulators to identify – chemicals that will support formulation recognition by the U.S. EPA. Companies pay reduced review fees for formulations that include CleanGredients-listed chemicals.



CLEANGREDIENTS IS GROWING RAPIDLY.

Nearly 400 companies currently subscribe to CleanGredients to develop and market safer, greener cleaning chemicals and products. While seed funding from the U.S. EPA enabled the nonprofit institute GreenBlue to develop the database with listings for surfactants and solvents, we are planning a major expansion of CleanGredients. In 2010, CleanGredients will accept listing submissions for all chemical classes. In the longer term, CleanGredients is designed to be replicated for other product categories, such as personal care products and cosmetics, textiles, and the inks, coatings, and adhesives used in packaging.

SUBSCRIBE

Subscriptions to CleanGredients grant suppliers the right to list ingredient chemicals in the database and formulators access to search CleanGredients. For subscription information, please visit www.cleangredients.org/about/subscription.

SPONSORS

GreenBlue thanks the following organizations for supporting the development of CleanGredients. For information about sponsorship, please contact info@cleangredients.org.



a project of  GreenBlue

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CleanGredients is a project of GreenBlue®, a nonprofit institute that works with the private sector to enable the positive redesign of industrial systems.