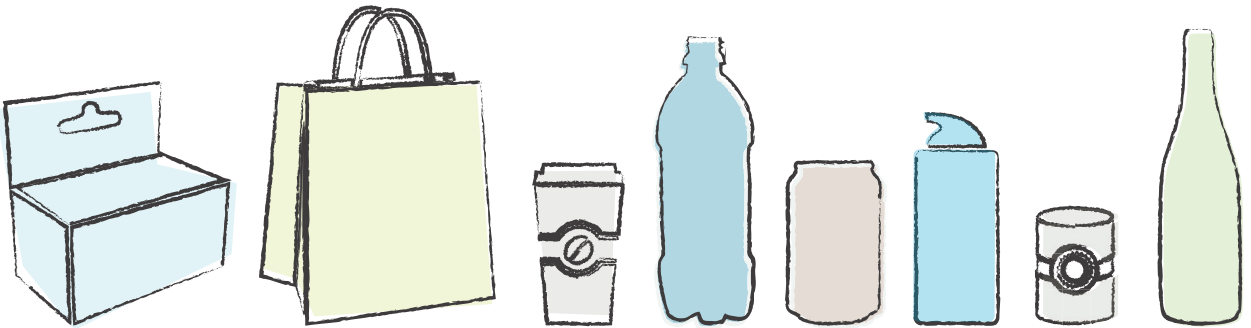




**SUSTAINABLE PACKAGING  
COALITION®**

A PROJECT OF  GREENBLUE



# Sustainable Packaging Coalition Membership Information

The Sustainable Packaging Coalition® brings together companies, educational institutions, and government agencies involved with the packaging supply chain to collectively develop resources and implement packaging solutions.

Since 2004, we've delivered results-oriented projects and cutting-edge education that have established the coalition as the leading voice on packaging sustainability.



## ABOUT THE SUSTAINABLE PACKAGING COALITION

The Sustainable Packaging Coalition (SPC) is an industry working group, led by sustainability nonprofit GreenBlue, dedicated to a more robust environmental vision for packaging.

## OUR APPROACH

- ▶ Promote education and supply chain collaboration through meetings and outreach
- ▶ Develop tools and resources to support the development of more sustainable packaging
- ▶ Conduct research on best practices, new materials, and technology innovations

## OUR ACTIVITIES

The SPC takes on a variety of projects each year and produces resources and research findings for member companies. Members have the opportunity to participate in and shape all projects.

## PROJECTS INCLUDE

**Member SPC Working Groups**—SPC members are encouraged to propose topics and participate in member-led working groups. Current topics include composting, energy recovery, transport packaging, extended producer responsibility, consumer education and outreach, and the WBSCD Vision 2050.

**COMPASS®**—A web-based application that compares the human and environmental impacts of packaging designs using a life cycle approach.

**Packaging Recovery Label System**—A voluntary national label program to communicate about the recyclability of packages to consumers.

**Sustainable Packaging Metrics**—A comprehensive set of metrics to help companies measure progress toward the coalition's definition of sustainable packaging.

**Essentials of Sustainable Packaging**—An international educational program introducing the key concepts of sustainability and what it means for packaging.

**Closing the Loop**—A series of resources to promote more effective material recovery systems by connecting packaging designers with available recovery options.

**Reports**—The SPC has produced over a dozen of research reports on topics including compostable packaging, biodegradation in landfills, environmental technical briefs on all major packaging materials, design guidelines, and increasing post consumer recycled content in packaging.

## EVENTS INCLUDE

**Annual Meetings**—The SPC holds two meetings annually, a members-only meeting in the fall and an open meeting in the spring, that provide education on cutting-edge packaging topics as well as networking opportunities.

**Open Forums**—The SPC hosts monthly web presentations for members on diverse packaging sustainability topics.

## MEMBERSHIP BENEFITS

SPC membership helps companies meet their sustainability goals for packaging through the following benefits:

- ▶ Free, unlimited access to our published materials, tools, technical guides, and reports
- ▶ Complimentary attendance for one to two individuals, depending on membership level, to two annual SPC meetings
- ▶ Monthly webinars on sustainability topics
- ▶ Participation in SPC projects is encouraged and is an opportunity to take an active role in the coalition

## BECOME A MEMBER

Membership in the Sustainable Packaging Coalition is available to companies, government agencies, and academic institutions that demonstrate a substantial interest in the packaging industry, are directly involved in the manufacture, use, or recovery of packaging, and support the vision of the coalition.

For additional information and to apply for membership, visit [www.sustainablepackaging.org](http://www.sustainablepackaging.org).

## FROM A 2011 SURVEY OF SPC MEMBERS:

100% *say membership in the SPC provides value to their company*

97% *say the SPC has influenced their company's sustainability initiatives*

91% *say the SPC has influenced other areas of their company*

84% *say the SPC increases their technical knowledge*

82% *say participating in SPC projects provides value to their work*

81% *say the SPC increases networking opportunities*

GreenBlue® is a nonprofit that provides business with the science and resources to make products more sustainable.

[www.greenblue.org](http://www.greenblue.org)



600 E. Water Street  
Suite C  
Charlottesville, VA 22902

[www.greenblue.org](http://www.greenblue.org)  
[www.sustainablepackaging.org](http://www.sustainablepackaging.org)

There are many different attributes of paper to consider when selecting a product for use in print production. GreenBlue chooses its paper by taking into account not only price and performance but how it is sourced and manufactured. This paper is Mohawk Options PC white vellum which is made from 100% post-consumer waste. It meets Forest Stewardship Council™ standards and is manufactured with certified GreenE windpower. The paper meets high environmental standards for the quality of its source materials and the transparency of its manufacture through Mohawk Paper's use of GreenBlue's Environmental Paper Assessment Tool® (EPAT). This booklet was printed in Dallas, Texas at an FSC®-certified print shop committed to environmental stewardship.